

# sloane stradley

## product design

I'm a product design lead and team mentor based in Portland, OR. My background in both design and front-end development enables me to make decisions that carefully consider technical impact, while advocating for the needs of users. I have deep experience leading UX teams to work in an iterative, agile manner alongside product and dev, as demonstrated through key long-term engagements throughout my career.

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## EXPERIENCE

### EY Design Studio • Portland, OR & Philadelphia, PA

*Associate Design Director, 2020–Present*

Support clients in a wide range of industries; Lead product designers in delivery of UX strategy as well as detailed design; Synthesize input from users, stakeholders, industry experts, product teams, and devs into actionable design approaches; Facilitate team working sessions; Communicate team updates to stakeholders; Advocate for use of agile practices in design; Mentor junior colleagues; Support BD efforts.

*Senior Designer, 2017–2020*

*Designer, 2015–2017*

### Intuitive Company • Philadelphia, PA

*Designer, 2014–2015*

Worked on a multidisciplinary team of UX researchers, devs, and content strategists to deliver implementation-ready product design that met business and user needs.

### Site Industries, LLC • Pittsburgh, PA

*Designer & Front-End Developer, 2013*

Designed and built websites for local businesses and organizations using mainly HTML, CSS, and Wordpress; Learned how to rapidly create responsive websites while gaining a deep understanding of content management systems and scope limitations.

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## EDUCATION

### Kutztown University • Kutztown, PA

*BFA in Communication Design, 2014*

Concentration in Interactive Design & Graphic Design

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## TOP SKILLS

UX strategy, team and client leadership, requirements gathering, agile methodology, mentoring, storytelling, roadmapping, wireframing, prototyping, design systems.

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## FAVORITE TOOLS

Figma, Keynote, InVision, Slack, JIRA, Mural, Chrome, Google Sheets, Notes, sketchbook

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## KEY PROJECTS

**1.** Cox Wireless Account Management, **2.** Microsoft Royalties blockchain web app, **3.** Kaiser Permanente School of Medicine site, **4.** Royal Caribbean Check-in web app